

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/162/New plans & Promotions/12-13/37

dt @ Chennai-6 the 29-10-2012.

Sub: Automatic validity extension by deducting PV/PCV charges from the A/C of the customers - reg.

Approval of the competent authority is hereby conveyed for the implementation of Automatic Validity extension by deducting PV/PCV charges from the account of the customers in TN Circle w .e. f 31.10.2012.

The details are given below:

- i) Initially, this facility is being extended to “New Nesam Special, Per Second, Per Minute, General and Anbujodi Special plans only.

Plan Name	Amount to be deducted (Rs.)	MRP of PV/PCV (Rs.)
New Nesam Special	25.81	PV 29
Per Second	30.26	PCV 34
Per Minute	30.26	PCV 34
General	30.26	PCV 34
Anbujodi Special	72.09	PV 81

- ii) The balance amount available in the customer account will be checked on the last day of Grace Period I. (i.e. 15<sup>th</sup> day of GP1)
- iii) If sufficient balance is available, then the amount as described above will be deducted – only for the customers of the above plans, and validity will be extended as per PV/PCV.
- iv) The freebies as per the PV/PCVs will be extended accordingly.
- v) The customer will be informed by an SMS from IN, like “Dear Customer, Rs.xx has been deducted and validity of the plan is extended to xx-xx-xxxx as per the PV/PCV applicable for your plan”.

**(S. BAMA)**

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “[tamilnadu.bsnl.co.in](http://tamilnadu.bsnl.co.in)”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.